

Rep Order# 6825574 Ver# 3 Mod# 1 Status Partially Confirmed Traffic Order# 781872
 EC'd Yes

Printed: 07/11/2012 11:11 AM

1 of 2

Last Received: 07/10/2012 7:25 PM

Showing Buylines: All Lines

Station WUPW-TV TOLEDO, OH.
 Advertiser () .RESTORE OUR FUTURE
 Product RESTORE OUR FUTURE
 Estimate# 903
 Buyer ELISE CLOYD
 Phone#
 Fax#

Agency () MENTZER MEDIA
 600 FAIRMONT AVE, S#306
 TOWSON, MD 21286
 Agency C/P1/P2/E //903
 Flight Dates 06/20/2012 - 06/25/2012
 Hiatus Weeks

Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () ANJIE BRADY
 Salesperson Phone# 215-567-6005
 Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

CLIENT: RESTORE OUR FUTURE, INC. SC=*

--- REMARKS ---

LN 1 1x DNR @\$225.00
 Rev TTL = \$1,850.00

---STATION ORDER COMMENTS---

LN 1 1x DNR @\$225.00
 Rev TTL = \$1,850.00

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|-----|-------|-----------|---|------|----------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | ----- | ----- | ----- | ---- | ----- | ----- | ----- | ----- | ----- | ----- | ----- |
| | 1 | W-F | 10P-11P | | :30 | \$225.00 | 06/20-06/22 | 3 | 1 | 3 | \$675.00 | |
| | | | | Buyline Comment: LATE NEWS REVISE DAYS/DATES; CXL 2X W/REBUY ON SEP LN W/REV WKND TP | | | | | | | | |
| | 2 | F | 9P-10P | | :30 | \$350.00 | 06/22-06/22 | 2 | 1 | 2 | \$700.00 | |
| | | | | Buyline Comment: BCNES | | | | | | | | |
| | 3 | SU | 9A-10A | | :30 | \$25.00 | 06/24-06/24 | 1 | 1 | 1 | \$25.00 | |
| | | | | Buyline Comment: FOX NEWS SUNDAY | | | | | | | | |
| | 4 | M | 10P-11P | | :30 | \$225.00 | 06/25-06/25 | 1 | 1 | 1 | \$225.00 | |
| | | | | Buyline Comment: LATE NEWS REVISE TIME PD | | | | | | | | |
| | 5 | SA-SU | 10P-1030P | | :30 | \$225.00 | 06/23-06/24 | 2 | 1 | 2 | \$450.00 | |
| | | | | Buyline Comment: WEEKEND LATE NEWS REBUY FROM LN 1 W/REVISED TIME PD | | | | | | | | |

---REPORT TOTALS---

Rep Order# 6825574 Ver# 3 Mod# 1 Status Partially Confirmed Traffic Order# 781872
EC'd Yes

Printed: 07/11/2012 11:11 AM

2 of 2

Last Received: 07/10/2012 7:25 PM

Showing Buylines: All Lines

Station WUPW-TV TOLEDO, OH.
Advertiser () .RESTORE OUR FUTURE
Product RESTORE OUR FUTURE
Estimate# 903
Buyer ELISE CLOYD
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //903
Flight Dates 06/20/2012 - 06/25/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Report Totals: 9 / \$2,075.00

---SALES MONTHLY TOTALS---

Jun 12: 8 / \$1,850.00 Jul 12: 1 / \$225.00

Sales Totals: 9 / \$2,075.00

Station Totals: 9 / \$2,075.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

| | | | | | | | | | | | |
|---------------|-----------|------|----|------|----|------|----|------|-----|------|-----|
| Market Totals | \$103,750 | CATV | 0% | WNCT | 0% | WNWO | 4% | WTOL | 60% | WTVG | 34% |
| | | WUPW | 2% | | | | | | | | |

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books FEB12, MAY11, EMAY12
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE